

# Lawn Crack and Optimized Website Design Pricing



## Standard Site

\$750	<p>~WordPress Website, Built with Divi, &amp; Hosted by us through Host Gator</p> <p>~Included Pages: Homepage, 1 Services/City specific page, About us, Contact us, Request a Quote</p> <p>~Up to 12 Pictures throughout the site (In addition to page headers.)</p> <p>~Up to 5 Custom emails setup through Zoho.com</p> <p>~Social Media Account Integration</p> <p>~We Verify your site with Google and Bing (They will send you a post card to verify the address used.)</p> <p>~SEO Included - Metadata for each page, alt tags for all images, keywords properly used in copy on the site, H tags properly used, highlighted keywords, internal linking, outbound linking (if applicable), and we assign each page a focus keyword.</p> <p>~Responsive Design meaning it appears correctly on computers, tablets, and smart phones *(With how many different screen sizes there are today it is impossible to make it perfect for each device.)</p> <p>~Click to Call Functionality</p> <p>~Form Integration - Contact and Request a Quote</p> <p>~Customized, Formatted, and Compressed images</p> <p>~Embedded Videos (You need to supply the video. MP4 format or a video on YouTube)</p> <p>~Plugins Included: SEO, Cache, Image Optimization, Backup, Updates, and Security plugins</p> <p>~cPanel</p> <p>~You will receive all passwords and login info regarding your website.</p>
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## Included Bonuses

Free	<p>~1st Year of Hosting is on us. (365 days from the day the domain is purchased)</p> <p>~We pay for your Domain and Privacy for the 1st Year as well.</p> <p>~Once the final payment is received, the site is 100% yours.</p>
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## Potential Add-Ons

\$ 35.00	Testimonial Page
\$ 65.00	Photo Gallery Page (Up to 20 additional photos)
\$ 40.00	Additional Dedicated Service/City Specific Page (each)
\$ 60.00	1-Hour Screen Share Tutorial going over your WordPress site's backend (per hour)
\$ 30.00	Pop-Up Opt-In Forms
Varies	A Secure Website (SSL) (https:// instead of http://)
\$ 30.00	Schema.org Markup

## On-Going Maintenance

\$ 100.00	Domain renewal with privacy and hosting per year (After the 1st year is up. You are welcome to switch hosts or transfer your domain at any time.)
Varies	Site maintenance/updates or changes in the future (\$50/hr - time tracked to the minute - \$15 minimum)

Feel free to ask any questions you have. Thank you for considering us for your website needs!  
 Contact Ryan @ Lawn Crack - [Ryan@LawnCrack.com](mailto:Ryan@LawnCrack.com) or 859.414.4839  
<https://LawnCrack.com>